

SENIOR FACULTY

ROB KRAMER

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Rob Kramer is the Director of Faculty & Coaches at Spiro Coaching Institute. Since 1998, he has provided executive coaching and consulting for a variety of sectors, specializing in academic leadership and team development. Rob is the author of *Stealth Coaching* (2nd edition, 2020), and *Management and Leadership Skills for Medical Faculty and Healthcare Executives* (2nd edition, 2020); the latter has been recognized by the United Nations for helping achieve their Sustainable Development Goals for Health and Wellbeing. He has provided a leadership column for *Advance* healthcare magazine and is a regular contributor of leadership articles for *The Chronicle of Higher Education*. In 2018, Rob collaborated with Dr. Ron Cacioppe to develop a 360 assessment instrument for higher education senior leaders, the Integral Higher Education Leadership Profile (IHELP).



Rob has been teaching coaching skills programs for leaders since 2004 and has worked in academia for over twenty years. Currently Rob teaches faculty leadership programs at UNC-Chapel Hill's Institute for the Arts and Humanities, where he co-facilitates the Academic Leadership Program and the Chairs Leadership Program. He was the founding director of the Center for Leadership & Organizational Excellence at NC A&T State University and prior to that was the director of Training & Organizational Development at the University of North Carolina, where he oversaw management, supervisory, and leadership development for 12,000 faculty and staff.

Rob is an executive coach for the Center for Creative Leadership (CCL), an organization ranked among the best executive education providers in the world. He was also adjunct faculty and an executive coach at the Federal Executive Institute for fifteen years, the premiere executive leadership development organization for the Federal government. Rob has guest lectured at Yale University, the University of Virginia, Duke University, and the University of Colorado, among other academic institutions.

Rob received his BA in Psychology from the University of Delaware. Concentrating on Social Psychology, Rob's primary focus was examining group behavior, dynamics, and interactions. He received an MFA in Dramatic Art from the University of North Carolina, was the founder and executive director of two non-profit arts organizations, and is a co-host of the popular *Art Restart/Artist as Leader* podcast. Rob completed his graduate studies in Organizational Development at UNC-Charlotte. Rob is a Fellow at the Institute of Coaching -- McLean Hospital, Harvard Medical School affiliate. He is a Professional Certified Coach (PCC) from the International Coach Federation (ICF), a CCL certified coach, and an active member of ICF, the Association of Leadership Educators, and the Organizational Development Network.