

MICHELLE BRADEN

Michelle has coached and trained leaders and teams for over 20 years. She is a certified coach with PCC credentials from the International Coaching Federation, Master Certified Executive Coach from the MEECO Leadership Institute, holds a PhD in Leadership/Management, and is the author of three leadership books: *Stand Out, Dare to Make a Difference*, and *Bottom Line*. She is also a long-term thought-leadership contributor to several blogs and publications including: Forbes, Thought Leaders, Lead Change, and Leadership Courseware.



Michelle brings broad experience as a leader to her work as a coach, having held leadership roles in healthcare, executive recruitment, small business, nonprofits, and education (in both private and public sectors). Her areas of coaching and training expertise include: Executive, Leadership, Women in Leadership, High Potential Coaching, and Developing Executive Presence. She has worked with leaders at all levels, from emerging executives in non-profits and small businesses to C-Suite leaders of large organizations and military generals.

She has worked with a wide variety of organizations such as National Organization of Rheumatology Managers, the Federal Reserve Bank, University of Virginia, Virginia Government Finance Officers Association, and the Society for Human Resource Management. She has also worked with many leadership focused groups in the non-profit arena and with women in executive leadership, including the Women's Leadership Program at the Darden School of Business. Michelle has executive coached special operations forces in transition through The Honors Foundation and coaches for the Mandela-Washington Fellow's Program for African Leaders in Business and Entrepreneurship, Civic Leadership, or Public Management.

Michelle is married to Steven Braden and proud mother to Anthony and Rebecca, Erica and Zane, Josh and Aida, and their golden retriever, Levi. She is now a grandmother (Lollie) to seven grandchildren: Micah, Matias, Eden Grace, Ari, Ezra, Sol, and Natalie. She enjoys getting out in nature, working in the yard, reading, writing, running, hiking, camping, and meaningful conversations with family and friends. Michelle has lived in 13 states and finds she easily adapts to any culture. Her favorite quote is from Henry Ford: "*Whether you think you can, or you think you can't—you're right.*"